



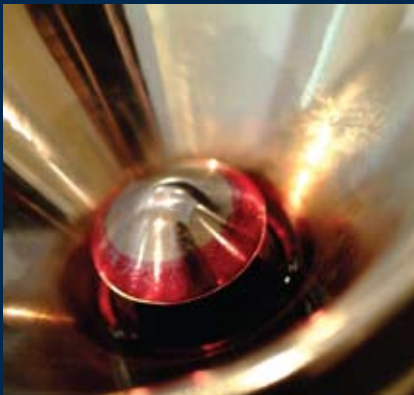
Order Form

NOVEMBER 2009

WHAT'S THE 1851 CLUB?

Our free wine club entitles you to 10% off all sales of 6 or more bottles immediately, either via mail order or when visiting our cellar door in McLaren Vale. You'll be invited to cellar door events, special tastings by winemaker Mike Brown and have first access to limited releases, museum releases and cellar door only wines.

New 1851 Club members, please tick the box on the order form to add your details to our database and take advantage of the 10% discount with your wine order.



NEW RELEASES	Regular Price \$/bottle	1851 Club Members \$/bottle	\$/case	1851 Club Members \$/case	Order Qty (bottle)	Total \$
2009 Moonstone Savagnin	\$25	\$22.50	\$300	\$270		
2009 Citrine Chardonnay	\$16	\$14.40	\$192	\$173		
2008 Tatty Road (Cab/Petit Verdot/Merlot/Cab Franc)	\$25	\$22.50	\$300	\$270		
2008 Luna Roja Tempranillo	\$25	\$22.50	\$300	\$270		
2008 Cadenzia (Grenache/Tempranillo/Shiraz)	\$25	\$22.50	\$300	\$270		
2008 Bloodstone Shiraz	\$18	\$16.20	\$216	\$194		
2008 Uncut Shiraz	\$22	\$19.80	\$264	\$238		
2008 The Phantom Petit Verdot	\$30	\$27	\$360	\$324		
2007 White Lees Shiraz (6 pack)	\$45	\$40.50	\$270	\$243		
2005 Obsidian Shiraz (6 pack)	\$50	\$45	\$300	\$270		
MIXED DOZEN - RED GEMS 4 x 2008 Uncut Shiraz 4 x 2008 Luna Roja Tempranillo 4 x 2008 Tatty Road 4 x 2007 White Lees			\$468	\$421		
GEMTREE BRANDED TIMBER GIFT BOX (see overleaf)			\$240	\$215		
(All prices include tax and GST) Plus Freight & Insurance \$8 per case - South Australia (max \$16) \$18 per case - All other States (max \$36)			Total Order		\$	
			Plus Freight		\$	
			Total Price		\$	

Name: _____
 Email Address: _____
 Delivery Address: _____
 Suburb: _____ Postcode: _____
 Home Phone: _____ Mobile: _____ Work: _____

Enclosed if my cheque for: \$ _____ (please make payable to Gemtree Vineyards Pty Ltd)

Credit Card (please tick) VISA MC AMEX

Card Number: _____ Expiry Date: _____
 Name on Card: _____
 Signature: _____
 Delivery Instructions: _____

JOIN 1851 CLUB? Y N

PAYMENT - can be made by cheque payable to Gemtree Vineyards Pty Ltd or credit card above.

Privacy Statement: The information provided by you will only be used for the purpose which it is collected. If we have trouble processing an order we will use the information to contact you.

GEMTREE VINEYARDS

address: PO Box 410 McLaren Vale
South Australia 5171

phone: (08) 8323 7428

fax: (08) 8323 9311

email: cellardoor@salopianinn.com.au

website: www.gemtreevineyards.com.au

Part proceeds of the sale of every bottle of Gemtree wine goes directly back to Greening Australia to enable the ongoing development of our Wetlands.





CELLAR DOOR WRAP UP

Our fourth year in cellar door has been a busy one with the departure of founding CD Manager Nicole who married and had a fabulous extended honeymoon travelling OS. Working with Nic from the beginning enabled me to step up and take the reins in January this year. Other key cellar door staff include Michelle, who has now completed her wine marketing degree and we keep our Chilean connection strong with our third Chilean employee, Jorge, who is currently studying his MBA.

Highlights for us this year include The Sea and Vines Festival, corporate ventures, group bookings, and strengthening our ties with our McLaren Vale Cellar Door friends. This year was the first time that we were involved in The Sea and Vines Festival, which was huge, bringing 30,000 people into McLaren Vale over the June long weekend. It was wonderful to meet so many of our customers that came to cellar door as well as some new faces.

We've also welcomed the expansion of group bookings where we can use our courtyard for tastings facilitating up to thirty people at a time. With a beautiful view overlooking the vineyards it's proving an ideal place for some informal wine education.

Our latest venture is joining forces with five other cellar doors in promoting the McMurtrie Mile strip where we combine wine, food and art and offer visitors something special within a 3km radius. New vintages in Cellar Door including the 2008 Tatty Road and the 2008 Cadenzia and our two biodynamic wines, the 2009 Moonstone Savagnin and the 2008 Luna Roja Tempranillo have generated much interest with customers as more people are looking for alternative winemaking practices and varieties.

Thanks for visiting us here over the past year at cellar door, we look forward to seeing you again and meeting more new faces in the coming year.

Cheers,

Linda and the cellar door team



McMURTRIE MILE
mclaren vale south australia

THE McMURTRIE MILE EXPERIENCE

Head down McMurtrie Road and you have the opportunity to be part of the McMurtrie Mile Experience where 8 businesses have joined forces to bring you all there is to enjoy in the McLaren Vale region and all in one short distance. There are 6 cellar doors, 2 restaurants, 2 art galleries, B&B, retail outlets and "the very best there is in wine, food and art"! Gemtree, Dowie Doole, The Salopian Inn, Primo Estate, Hugh Hamilton, Wirra Wirra, Red Poles and Pertaringa are "great individuals" but together they offer a sensational experience!

Purchase your "card" at any of the 6 venues and with each spend of \$20 earn a stamp to receive your free Reidel glass. Enter the major draw every 6 months. Full colour brochures available at each venue.



GEMTREE GIFT BOX

A selection of our new releases for a perfect Christmas gift!!

Wines included:

- 2009 Moonstone Savagnin
- 2008 Tatty Road
- 2008 Uncut Shiraz
- 2008 Luna Roja Tempranillo
- 2007 White Lees Shiraz
- 2005 Obsidian Shiraz

\$240 or \$215 for 1851 Club Members

(Limited numbers available - until sold out)

